INVITATION
TOPICAL SEMINAR FOR STUDENTS

Sentiment Analysis on Web resources and Sentiment-focused Web Crawling

Assoc. prof. Pinar Karagöz
Middle East Technical University, Ankara, Turkey

April 28, 2015 from 9:00 to 10:30
EC1, FEI, VŠB-TU
Ostrava - Poruba

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The advent of Web 2.0 has led to an increase in the amount of sentimental content available in the Web. Such content is often found in social media web sites in the form of product reviews, user comments, testimonials, messages in discussion forums, status updates, and personal blogs as well as in other forms, including opinions in personal pages, news articles, and product descriptions. The analysis of sentimental content has a number of important applications, most important being web search, contextual advertisement, and recommendation. The timely discovery of sentimental content is important as most sentiments quickly lose their value if they are not immediately discovered. In this seminar, firstly, sentiment and emotion analysis efforts on especially morphologically rich languages will be discussed. Then a sentiment-focused web crawling framework to facilitate the quick discovery of sentimental content will be described.

Contact: Ing. Kateřina Slaninová, Ph.D., katerina.slaninova@vsb.cz

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